

THE TERRIO GROUP LAUNCHES TEN WEEKS OF CHARITY

PORT ST LUCIE, FL, October 11, 2018—After ten successful years of business on the Treasure Coast, The Terrio Group is giving back to the community with a special initiative to show their appreciation for a decade's worth of support. The Ten Weeks of Charity will kick off today when the first \$1,000 will be donated to the first charitable organization, to be named at a gala event being held in Tradition. Then for the remaining nine weeks, an announcement will follow each Thursday announcing the name of a new charity to receive the next \$1,000 donation.

Founder and company president Mike Terrio recently spoke of his motivation for launching The Ten Weeks of Charity, "I want to show my appreciation to the community that has enabled me to make an impact on The Treasure Coast, and has helped the company become successful. The problems we face on a global level, we see them in our neighborhoods, and there is no one problem that is more daunting than another. So for me, the Ten Weeks of Charity is a way to pick a different organization to support each week to touch as many different causes as possible in a short period of time. "

For the next ten weeks, The Terrio Group will name a new charity to receive a donation each week via announcements made at <https://theterriogroup.com/the-ten-weeks-of-charity/>. Those interested can watch the ten-week timeline unfold and follow The Terrio Group on social media to get updates in real time, as well as updates in the local press and news channels.

As a provider of unbiased holistic financial and retirement planning, The Terrio Group is in the business of helping people. Director of Operations Cassie Ottofaro commented, "Our goals are driven by a passion to help people, our day-to-day is to help people—just as the day-to-day of the charities involved is to help people—so there is an alignment, and from this, an organic alliance. It's really a natural extension of what we do, the two go hand-in-hand; and just as our holistic planning covers all angles, we are approaching The Ten Weeks of Charity initiative the same—it's all-inclusive and expands the reach of the impact we can make as a shared support system in the community."

The charities selected for The Ten Weeks of Charity have one thing in common: they all have roots on The Treasure Coast, and the causes they support are diverse. It was important to Mr. Terrio to funnel the donations to a wide spectrum of causes, so every donation has the potential to make a real difference within the community.

"We are thrilled be in a position to give back, to work with such altruistic organizations, and to be able to use our resources to make a difference in the lives of our neighbors, our families, and our friends right here on The Treasure Coast."

About The Terrio Group

The Terrio Group is a financial retirement planning firm with offices in Stuart and Port St. Lucie, Florida, and in Edina, MN. The Terrio Group provides comprehensive plans that utilize financial instruments to generate, protect and grow retirement income, as well as protect the estate and legacy of clients, with long-term care and investment guidance options. The Terrio Group team uses a signature process conducted over a series of sessions to examine all opportunities for building and protecting wealth. All

plans include an educational component designed to put the client in a position of power as a proactive investor, rather than a reactive consumer.

For more information, visit [The Terrio Group](#) online and check out the latest activity at [Facebook](#) and [Twitter](#).

Media Contact

Carrie Gauthier

Director of Marketing

carrie@theterriogroup.com

772-807-4628